



HÔTEL
MARGUERITE
PARIS — 13ÈME

PRESS KIT

MARGUERITE HOTEL

The charming new address in the 13th arrondissement of Paris



102 avenue de Choisy 75013 Paris
+33 (0)1.45.70.76.00 | contact@hotelmarguerite.fr

THE HOTEL HISTORY

“We wanted to preserve the human dimension of the hotel, which has been welcoming guests since 1917. The warmth, cordiality and professionalism of the staff, the meticulous, timeless decor, the little attentions... all this speaks to our customers. Our greatest success is when the Hotel Marguerite becomes their Parisian home base.”



Since 1917, Hôtel Marguerite has welcomed guests from all over the world to the heart of Paris's 13th arrondissement.

The hotel (formerly Hôtel Arian) has always been an **independent hotel on a human scale, family-oriented and close to its loyal clientele**, whether business or leisure.

On February 1, 2024, with the purchase of the Hotel Arian, Fanny Assous, the new owner, began a complete renovation of the hotel (rooms and common areas) to breathe new life into it. This is her first hotel.

These efforts were rewarded at the end of September 2024 with the award of a third star.

Hôtel Marguerite offers **30 rooms**, as follows:

- 6 single rooms
- 18 standard double rooms
- 6 superior double rooms
 - 4 rooms that can accommodate a 3rd person thanks to a convertible armchair (ideal for families)
 - 2 rooms with king-size beds, which can be converted into twin rooms (2 single beds)

On the first floor, guests can enjoy a large reception area with a lounge, as well as a room used both for breakfast and for relaxing throughout the day.

THE HOTEL ATMOSPHERE

“The idea behind the Marguerite Hotel is to offer our guests a warm address in the midst of the hustle and bustle of Paris. The project, carried out with architect H  l  ne Lacombe, has been designed with this in mind: mahogany wood, Dedar velvet headboards and benches, original works of art or limited editions in the rooms, antique decorative elements... We want our guests to feel as if they were in a second home. ”



Architect **H  l  ne Lacombe** was commissioned to completely rethink the space and its atmosphere for her agency's first hotel project.

Thanks to her choice of materials and her fresh eye, she was able to restore a real soul to this hotel, which was lacking in charm.

Mahogany wood furniture, velvet headboards and banquettes by Dedar Milano, wooden beading, stone paving on the first floor, mirrors... every detail has been thought out to ensure a coherent decor from the reception to the bedrooms, including the living room and corridors.



To sublimate these new rooms, the Marguerite Hotel also collaborated with **Agence IDA** for the curation of artworks.

Two original works or limited editions (collages, lithographs, photographs) were chosen for each of the 30 bedrooms and bathrooms, giving each a unique character.

IDA
art can do it

OUR NEIGHBORHOOD

“With the Marguerite Hotel, we wanted to create a boutique hotel in this part of the 13th district, which was lacking a charming address. We’re delighted to have found our place in this authentic neighborhood, with its strong identity rooted in Asian culture. We have many regulars, loyal for years, who wouldn’t go anywhere else in Paris. We wanted the hotel, its decoration and its price positioning to fit perfectly into this environment.”



The Marguerite Hotel is located in the 13th arrondissement of Paris, at the crossroads of Place d'Italie, Butte aux Cailles and the Asian Quarter.

This district, sometimes little-known - wrongly - to Parisians and tourists alike, is nonetheless brimming with good addresses and boasts a popular, relaxed atmosphere all its own.

Local shops, authentic and very good Thai, Cambodian, Vietnamese or Chinese restaurants at very affordable prices, bubble tea stalls, the mythic Tang Frères stores, the street art frescoes on boulevard Vincent Auriol, the Manufacture des Gobelins... so many good reasons to come and escape to Paris!

Access to the rest of the capital's attractions is also very quick thanks to our location on metro lines 7 and 14, just a 5-minute walk away.

OUR ASSETS

HÔTEL MARGUERITE
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A warm welcome 24/7 in a family-run hotel on a human scale.



Complete renovation of the hotel in 2024: rooms & common areas, with architect H el ene Lacombe.



Free luggage storage service in a dedicated area.



Air conditioning in all rooms and public areas for optimum comfort.



The hotel is 25 minutes door-to-door from Orly airport by metro line 14.



A location in the heart of the capital, served by 2 metro lines within a 5-minute walk (7 and 14).



A second-hand shop for lasting memories! Our reception decorations are for sale.



Original artworks or limited editions displayed in the rooms.





HÔTEL
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ROOMS



SINGLE ROOMS

Our 6 single rooms (9m²) are all quietly located in our inner courtyard. They are perfect for a single person.



DETAILS

- 1 single bed 90 x 190
- Air conditioning
- Free WiFi
- Private bathroom with shower
- 1 32' flat-screen TV with streaming (Netflix, Mycanal, Youtube, Radios)
- Courtesy tray with kettle, complimentary teas and coffees
- Terre de Mars bath products
- Office area
- Safe

STANDARD DOUBLE ROOMS

Our 18 standard double rooms (13m²) all have an unobstructed view over the quiet, tree-lined Avenue de Choisy. They are ideal for one or two people, for a quiet stay in the midst of the hustle and bustle of Paris.



DETAILS

- 1 double bed 140 x 190
- Air conditioning
- Free WiFi
- Private bathroom with shower
- 1 32' flat-screen TV with streaming (Netflix, Mycanal, Youtube, Radios)
- Courtesy tray with kettle, complimentary teas and coffees
- Terre de Mars bath products
- Office area
- Safe

SUPERIOR ROOMS

Our 6 superior double rooms (15m²) all have an unobstructed view over the quiet, tree-lined Avenue de Choisy. They are perfect for two or three people, for a quiet Parisian stay.



SUPERIOR ROOM EXTRA BED OPTION

- 1 double bed 140 x 190
+ 1 convertible armchair
- Air conditioning
- Free WiFi
- Private bathroom with shower
- 43' flat-screen connected TV
- Courtesy tray with kettle,
complimentary teas and coffees
- Terre de Mars bath products
- Office area
- Safe

KING SIZE ROOM OPTION TWIN BEDS

- 1 king-size bed 180 x 190
or 2 single beds 90 x 190
- Air conditioning
- Free WiFi
- Private bathroom with shower
- 43' flat-screen connected TV
- Courtesy tray with kettle,
complimentary teas and coffees
- Terre de Mars bath products
- Office area
- Safe



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THE HOTEL




HOTEL ACCESSIBILITY

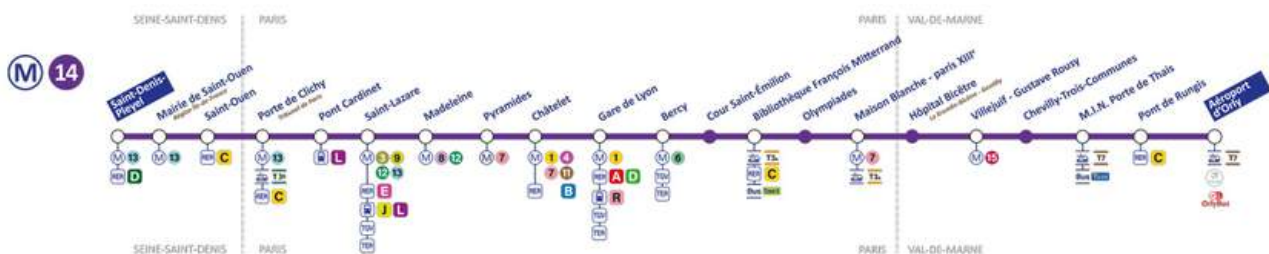
Hôtel Marguerite is located in the 13th arrondissement of Paris, at the crossroads of Rue de Tolbiac and the Asian Quarter.

It is 300m from the Tolbiac metro station. This station is on metro line 7, which serves La Villette, Gare de l'Est, Chaussée d'Antin Lafayette (Grands Magasins), Opéra and Palais Royal/Musée du Louvre.



The hotel is also 400m from Maison Blanche station and 550m (5-minute walk) from Olympiades metro station.

 With the extension of metro line 14, Orly airport is now directly accessible in 20/25 minutes door-to-door from the hotel.



THE RECEPTION DESK

As soon as they step through the doors of the Marguerite Hotel, guests are welcomed into a warm and friendly environment, just like our staff.

Reception is open 24/7, and is on hand to help guests make the most of their stay.

We also offer our guests the chance to take home lasting memories thanks to our second-hand area. All the items of our reception area has been bargain-hunted and is offered for sale (excluding books).

Our guests also appreciate being able to borrow our art and architecture books during their stay.



THE BREAKFAST ROOM

Our breakfast room has also been completely renovated.

Guests can use this space not only for breakfast, but also to work for a while, organize appointments, have a drink, read a book...

All the decoration and books were collected by the owner.

The room can accommodate 18 to 20 people.



CONTACTS



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